

EDUPASSION

DON'T LET OTHERS CHOOSE YOUR FUTURE



What do you want to be when you grow up?
Have you ever given a thought to it?
More than 80% haven't.

Growing Market Sectors

- O IOT in Health and Medical sector
- O Data Analytics
- Robotics
- Renewable energy
- ©Education sector

Education Sector

- © Education sector has not seen much innovation.
- The classes are conducted in the same way as it was conducted a century ago.
- © Even the teaching methodology is same







A New Delhi-based employment solutions company, Aspiring Minds, conducted an employability-focused study. The results are as follows:

15,00,000

Engineers produce by India each year

7%

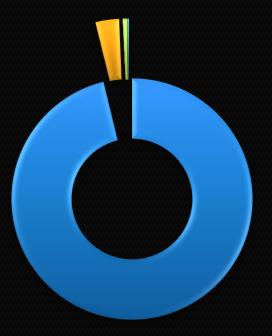
Engineers found suitable for core engineering jobs

93%

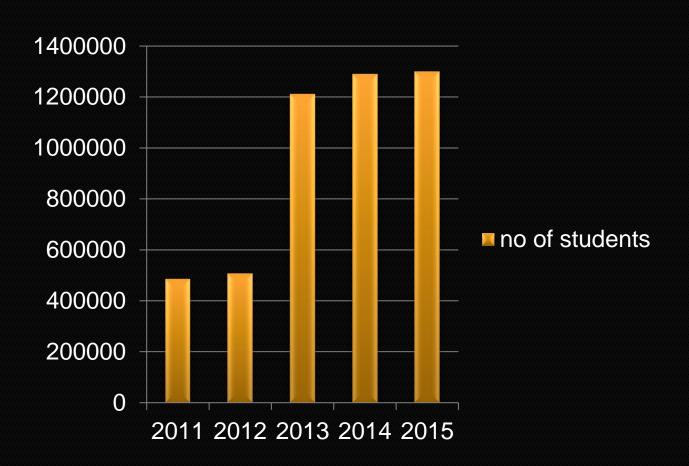
MBA pass outs proven to be unemployable.

UPSC Examination

- Prelims Applied Prelims Selected
- Mains Selected Interview Selected



JEE Mains Examination



66

"Each and everyone is just blindly chasing the crowd" Because -In 15% cases they are being pushed towards those fields. -But in <mark>85</mark>% cases they are not even aware of their fields of interest.

Rescual

- Store the store of the store
- ©Go through a career emphasized aptitude test.

Aptitude Test

- O Aptitude tests are the most common assessments in measuring candidates' suitability for a role.
- O It's a tool to assess your interests, values and preferences surrounding your career.
- O You have to answer every question from your perspective.
- After the complete analysis you'll find your career matches.

Why EduPassion?

- Takes into consideration Interest as well as IQ.
- O Predicts the accurate career option.
- Suggests the pathways to achieve these career options Universities, entrance exams for these universities etc
- Suggests extracurricular activities which will help the candidate in his professional life.

Revenue model

- The revenue is generated by making tie-up with school chains like Delhi Public School, Rayan International etc.
- © Since we also suggest the best suited university to the students, the revenue will be generated for listing the universities.
- Moreover revenue generation will take place via connecting students to counsellors.
- O If the India's youth is educated and employed in their field of interest, the human potential index.

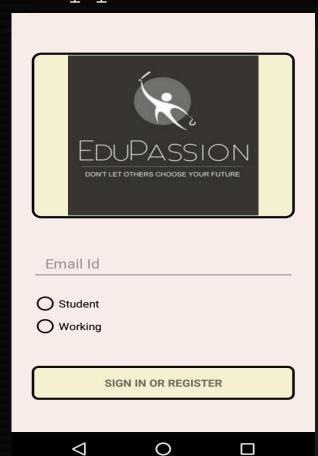


- Questions open up in a tree structure.
- © Subsequent questions are based on the answer to the previous questions.
- Machine learning algorithm decides what question is to be displayed.
- After every set of questions the algorithm keeps getting precise with the career options.
- Eg -
- After the first set of questions, the algorithm decides that the candidate has interest in science.
- After the second set of questions the algorithm decides that the candidate has good logical reasoning and has interest in engineering,

- The third set of question will determine the branch of engineering say computer engineering.
- Final set of questions will decide super-specialized area of interest say Big Data Analytics.
- This gives EduPassion a competitive edge as the candidate if he is interested in Engineering will not have to attempt questions of other fields in which he is not interested.
- The question bank is prepared by an expert panel (doctorates in Human Psychology)

- The questions are stored in Database hosted on a web service (Amazon Web Services Amazon RDS)
- ☐ The program will grant access to a particular school for a particular time.
- ☐ The program will work on the localhost.
- The program fetches data from the online database.
- A username is created for each candidate.
- For each username the responses to the questions are stored.
- After the results for all candidates of a school is generated, the usernames are deleted.
- The data can be user for other data analytic purposes.

App As it is:



When you think you are correct about something do you turn out to be right most of the time? A = Yes B = No



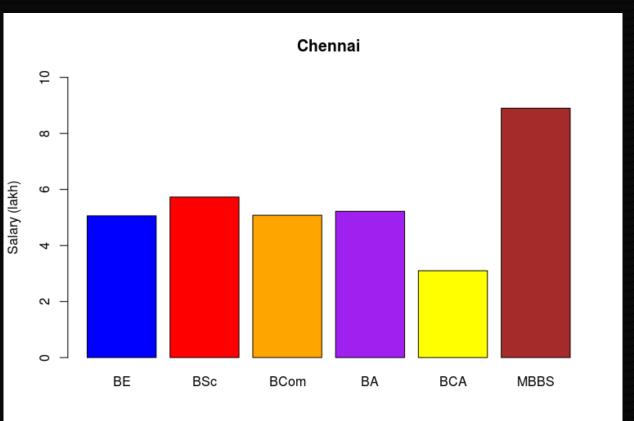
I enjoy number games like Sodoku A = Yes B = No



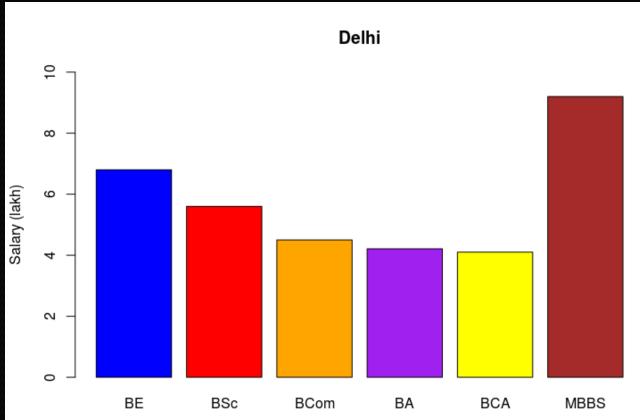
Word-Cloud

Debate FocusSocialite

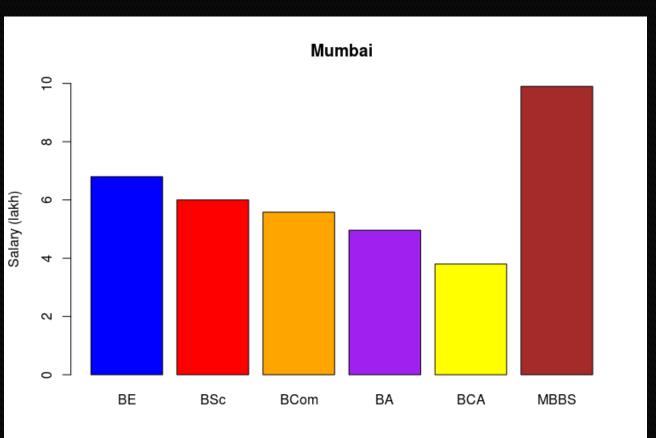
Statistical Data



Statistical Data



Statistical Data



Thank You, the results will be mailed to you.

Find our App On Google Play Store:



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